

NOVEMBER

15c



FPI



HIT PARADER

A CHARLYON PUBLICATION

HALF AS MUCH

YOU BELONG TO ME

TOO OLD TO CUT
THE MUSTARD

AUF WIEDERSEH'N
SWEETHEART

FEET UP

MIGHTY PRETTY WALTZ

ALL OF ME

BOTCH-A-ME

A SINNER AM I

THE HAND OF FATE

SOME DAY

PRETTY BOY

JUST ONE OF THOSE
THINGS

HAVE A GOOD TIME

FOOL, FOOL, FOOL

WALKIN' TO MISSOURI

ONE LOVE TOO MANY

TAKE MY HEART

INDIAN LOVE CALL



Exclusive Hit Movie Tunes from

"BECAUSE YOU'RE MINE"

and

"SOMEBODY LOVES ME"

PLAY PIANO THE FIRST DAY... OR DON'T PAY!

Here's Your Chance to BE POPULAR!



"I learned to play a song in 10 minutes."

-A.C.C., Washington

"Even if one never played a note it is easy."

-C.G.H., New Hampshire

"Now I can play sheet music beautifully."

-E.S., New York

Hundreds of thankful, enthusiastic letters like these are in our files.

New, PATENTED AUTOMATIC CHORD SELECTOR Guides Your Fingers

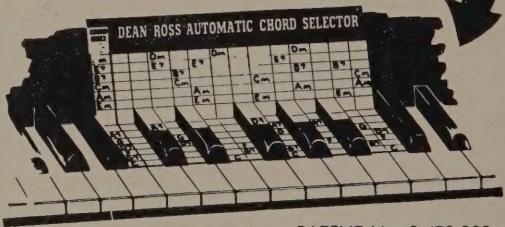
YOU, too, can play piano with BOTH hands, in no time at all! Thousands have learned to play this fast, easy way. With the amazing, new invention, the AUTOMATIC CHORD SELECTOR there's really nothing to it. Before long you're playing songs everyone enjoys . . . from Hit Parade numbers and hymns to beautiful old ballads.

This is no trick method. You actually learn to read and play any sheet music. And, the patented AUTOMATIC CHORD SELECTOR guides your fingers every note of the way. No

scales, no exercises, no dreary practicing. You actually play the minute you sit down at the piano. You gain ease, assurance and a professional style as you go through the 30 lessons and 40 songs.

Instead of paying the studio charge of \$5 a lesson, you can enjoy the 30 lessons, \$150 worth, in the privacy of your home for just \$1.98. The Dean Ross Piano Course can open up a whole new world of happiness. Now you can be the "hit" of every party . . . the center of attraction wherever you go. Don't delay another minute, mail the FREE-TRIAL Coupon NOW!

**NO SCALES!
NO EXERCISES!
YOU PLAY INSTANTLY!**



PATENT No. 2,473,222

Complete Course only \$1.98 — Including the
PATENTED AUTOMATIC CHORD SELECTOR
No Extras — **SEND NO MONEY!**

You have 10 full days to prove to yourself the value of the Dean Ross Piano method. When the complete course with its 30 clearly illustrated lessons (worth \$150 at the studio) and 40 favorite songs, together with the patented AUTOMATIC CHORD SELECTOR is delivered, pay postman just \$1.98 plus postage. Try the course for 10 days with the understanding that you must learn to play with both hands or your full purchase price will be refunded at once. The patented AUTOMATIC CHORD SELECTOR is yours to keep in any event. You have nothing to lose . . . and popularity and fun to gain, so mail coupon today!

DEAN ROSS PIANO STUDIOS INC., Dept.

45 West 45th Street

New York N.Y.

**THE GIRLS
ARE WILD
ABOUT THE
WAY I PLAY
PIANO—CAN'T
THANK DEAN
ROSS ENOUGH**



10-Day FREE TRIAL COUPON — Mail Today!

Dean Ross Piano Studios, Inc., Dept. E-7411
45 West 45th Street, New York 36, N.Y.

Send the PATENTED AUTOMATIC CHORD SELECTOR with the complete Dean Ross Piano Course consisting of 30 illustrated lessons and 40 popular songs. On delivery, will pay postman only \$1.98 plus postage. If not completely thrilled, I may return the Course in 10 days for immediate refund of purchase price. The PATENTED AUTOMATIC CHORD SELECTOR is mine to keep.

Name _____
(Please Print)

Address _____

City & Zone _____ State _____

SAVE MONEY! Enclose \$1.98 and we pay postage.
Same Refund Guarantee.

The HIT PARADER BAND WAGON OF

X Charlton

ALL OF ME

(Columbia Record by Johnnie Ray)
 (Capitol Record by Billy May)

SEYMORE SIMONS GERALD MARKS
 All of me
 Why not take all of me,
 Can't you see
 I'm no good without you.
 Take my lips
 I want to lose them,
 Take my arms
 I'll never use them,
 Your goodbye
 Left me with eyes that cry,
 How can I
 Go on dear without you.
 You took the part
 That once was my heart,
 So why not take all of me.

Copyright 1931 by Irving Berlin Inc.
 Name changed to Bourne, Inc.



Feature

YOU BELONG TO ME

(Capitol Record by Dean Martin)
 (Columbia Record by Jo Stafford)
 CHILTON PRICE PEE WEE KING
 REDD STEWART

See the pyramids along the Nile
 Watch the sunrise on a tropic isle
 Just remember darling all the while
 You belong to me
 See the market place in old Algiers
 Send me photographs and souvenirs
 Just remember when a dream appears
 You belong to me
 I'll be so alone without you
 Maybe you'll be lonesome too and blue

Fly the ocean in a silver plane
 See the jungle when it's wet with rain

Just remember till you're home again
 You belong to me
 Copyright 1952 by Ridgeway Music Inc.

LOVE IS JUST AROUND THE CORNER

(Capitol Record by Billy May)
 LEO ROBIN LEWIS E. GENSLER
 Love is just around the corner,
 Any cozy little corner,
 Love is just around the corner
 When I'm around you.
 I'm a sentimental mourner,
 And I couldn't be forlorn
 When you keep me on a corner just waiting for you

Venus de Milo was noted for her charms,

But strictly between us,
 You're cuter than Venus
 And what's more you got arms.
 So let's go cuddle in a corner
 Any cozy little corner
 Love is just around the corner
 And I'm around you

Copyright 1934 by Paramount Productions Music Corp.
 Assigned 1934 to Famous Music Corp.

JUST ONE OF THOSE THINGS

COLE PORTER
 It was just one of those things,
 Just one of those crazy flings.
 One of those bells that now and then rings,

Just one of those things.
 It was just one of those nights,
 Just one of those fabulous flights.
 A trip to the moon on gossamer wings,

Just one of those things.
 If we'd thought a bit of the end of it
 When we started painting the town,
 We'd have been aware that our love affair

Was too hot not to cool down.
 So goodbye, dear, and Amen.
 Here's hoping we meet now and then.
 It was great fun, but it was just one of those things.

Copyright 1935 by Harms Inc.

A SINNER AM I

(Columbia Record by Johnnie Ray)

JOHNNIE RAY
 A sinner am I
 For falling in love with you
 A sinner am I
 For thinking you'd make this dream come true
 A love like this
 Was never meant for man's imagination
 And so I tell myself
 That I'm involved with mere infatuation
 A sinner am I
 For thinking that this could be
 But telling you goodbye
 I could never conceal
 But I can never be blamed
 Because I'm not ashamed
 Even though I realized
 That because of loving you
 A sinner am I
 Copyright 1952 by The Carlyle Music Pub. Co., Inc.
 Sole selling agent Larry Spier, Inc.

ZING A LITTLE ZONG

(RCA Victor Record by Dorothy Loudon)
 (Capitol Record by Helen O'Connell)

LEO ROBIN HARRY WARREN
 Zing, zing, zing a little zong with me
 I know we're not beside the Zuider Zee
 But when you're zittin' by the zide of me
 I want to zing a little zong.
 Zing zome zentimental melody
 About a chapel or an apple tree
 About a couple livin' happily
 And I'll be glad to zing along
 It ain't the season that has me kinda zilly

You really are a dolly, a dolly and a dilly
 You've got a reason to cuddle sorta close to me
 And we could do a very clever bit of close harmony
 Zing, zing, zing, it's getting late, my pet
 We've got a most important date to set
 I'm sure that we could make a great duet

And we could zing a little love zong all night long

Copyright 1952 by Burwan Music Corp.
 Sole selling agent Famous Music Corp.

I knew a lot of women
 When I was "on the go."
 They'd stand in line to drink my wine
 And help me spend my dough
 But my wife Rosey ain't that kin'
 Got her to thank for a buck in the bank
 And this kid of mine

I'm gonna do some braggin'
 Up and down the town
 I'm walkin' in to joints I knew
 And pass the news around
 That me and Rosey got a son
 Tho' he's just been born, gonna buy him a horn
 A baseball and drum

He's tiny as a peanut
 And yet I do declare
 Some day he'll look at me and say
 "Hey how you doin' down there?"
 He'll be good-hearted like his ma
 But I'll bet he'll be a lady killer
 Just like his pa.

Copyright 1952 by Hawthorne Music Corp.



Choose your Art Career

Loads of opportunities for you in the exciting and profitable art field! If you like to sketch or paint, find out if you have valuable art talent. Take the famous Talent Test.

No fee or obligation. Mail the coupon—TODAY.



Advertising Artist.
Your ability may be for planning and illustrating advertisements in a big agency. Test your talent free!



Magazine Illustrator.
Hundreds of magazines use art work—pay well for it, too. Maybe you have that kind of art talent!



TV Artist.
Important jobs for artists in this young, exciting industry. Find out if you have valuable art talent.



Fashion Artist.
Think of you sketching styles for magazines and newspapers! Test your talent for this glamorous art field.

FREE TALENT TEST

Mail coupon today!

ART INSTRUCTION, INC., Dept. 9822

500 S. 4th Street, Minneapolis 15, Minnesota

Please send your Talent Test, without cost or obligation. (PLEASE PRINT)

Name _____ Age _____

Address _____ Phone _____

City _____ Zone _____ County _____

State _____ Occupation _____

HIT PARADER

NORMAN SILVER

Editor

SAM GOLDMAN

Publicity

BURT MARKS

Business Mgr.

a Charlton
Publication

MARVIN SHNAYER

DANIEL R. CONTI

Ass't Editors

CHAD KELLY

EILEEN MCGRATH

Art Directors

FEATURES

BECAUSE YOU'RE MINE

Once again MGM brings the sterling performance of Mario Lanza to the screen in their new technicolor musical "Because You're Mine."

SOMEBODY LOVES ME

"Somebody Loves Me," starring Betty Hutton, is based upon the colorful show business careers and personal loves of song stars, Blossom Seeley and Benny Fields.

POPULAR SONGS

A MIGHTY PRETTY WALTZ

A SINNER AM I

ALL OF ME

AUF WIEDERSEHN SWEETHEART

AZURE-TE (Paris Blues)

BOTCH-A-ME

DARLING, YOU CAN'T LOVE TWO ..

DO YOU CARE

FEET UP (Pat Him On The Po-Po) ..

FOOL, FOOL, FOOL

GOD'S LITTLE CANDLES

GREATEST SINNER OF THEM ALL,

THE

HALF AS MUCH

HAND OF FATE, THE

HANG OUT THE STARS

HAVE A GOOD TIME

HAVE MERCY BABY

HERE IN MY HEART

HOMINY GRITS

I DON'T KNOW ANY BETTER

I GOTTA HAVE MY BABY BACK

I LAUGHED AT LOVE

I'M GLAD THAT YOU'RE HAPPY

WITH SOMEBODY ELSE

I'M GLAD THERE IS YOU

INDIAN LOVE CALL

IT'S MEANT TO BE THAT WAY

JENNY KISSED ME

JUST ONE OF THOSE THINGS

LEARN TO LOSE

LIVE OAK TREE, THE

LOVE IS JUST AROUND THE CORNER

3

LOVER

5

MANDOLINO-MANDOLINO

18

MARIA MIA

9

MINE AND MINE ALONE

14

MY LOVE AND DEVOTION

10

ONE, FOR THE WONDER

15

ONE LOVE TOO MANY

11

ONE MINT JULIP

10

PRETTY BOY (Pretty Girl)

7

SERENADE TO A LEMONADE

8

SO MADLY IN LOVE

10

SOME DAY

13

SOMEBODY LOVES ME

12

SOMEWHERE ALONG THE WAY

7

SOUTH OF THE BORDER

14

STRANGE SENSATION

11

TAKE MY HEART

15

TIME TO GO

16

TO THINK WE'RE ONLY FRIENDS

17

TOO OLD TO CUT THE MUSTARD ..

5

WAITING IN THE LOBBY OF YOUR HEART

14

WALKIN' TO MISSOURI

9

WATERMELON WEATHER

17

WEDDING BELLS WILL SOON BE RINGIN'

15

WHAT IS THIS THING CALLED LOVE

17

WHO KNOWS

18

YOU BELONG TO ME

3

YOU COULD MAKE ME SMILE AGAIN

5

YOU DO SOMETHING TO ME

6

YOU INTRIGUE ME

8

YOU NEARLY LOSE YOUR MIND

16

ZING A LITTLE ZONG

3

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as second class matter April 24, 1943 at the post office at Derby, Conn., under the Act of March 3, 1879. Subscription \$1.50 yearly. Price per copy 15 cents. Vol. X, No. 12, Nov. 1952 Copyright 1952 by Charlton Publishing Corporation. Printed in U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

Member Audit Bureau Circulations

For Advertising Information Write

PUBLISHERS REPRESENTATIVES

Times Bldg., Times Square, New York 18, N. Y.

TOO OLD TO CUT THE MUSTARD

(Columbia Record by Marlene Dietrich-Rosemary Clooney)

BILL CARLISLE

When I was young I had lots of pep
I could get around I didn't need no
help.

But since I'm old and a-gettin' gray
The people look at me and say.

Too old, too old
He's too old to cut the mustard any
more

He's a-gettin' too old, he's done got
too old

He's too old to cut the mustard any
more.

I used to could jump just like a deer
But now I need a new landing gear
I used to could jump a picket fence
But now I'm lucky if I jump an inch.

When I was young I had an automobile

I'd scoot myself right under that
wheel

I had to fight the gals off with a
stick

But now they say, "Oh, he makes me
sick."

Copyright 1951 by Acuff-Rose Publications.

YOU COULD MAKE ME SMILE AGAIN

(Columbia Record by Tony Bennett)

JACK WILSON ALAN JEFFREYS

You could make me smile again

Like I used to do

Just as I was smiling then

When our love was new

You could give my broken heart a
break

Let's take another chance

Why can't we forget our first mistake
And treat this like a new romance?

You could make me smile again

Dry up all my tears

Make my life worth while again

Through the coming years

And then I'll caress the happiness

I haven't known since then

You and only you could make me
smile again

Copyright 1951 by Park Lane Music Corp.

DO YOU CARE

(RCA Victor Record by Vaughn Monroe)

JACK ELLIOTT LEW QUADLING

Do you care

Is there a chance for me

Do you care

I wish I knew

Won't you try to confess

That you find happiness

In a tender caress

The way I do

Do you care

That I am so in love

Please be fair

You know it's true

And just supposing I should say

That I've a heart to share

Would it matter at all

Do you care

Copyright 1941 Campbell Music Co.

Copyright assigned 1948 to Campbell Music, Inc.

A MIGHTY PRETTY WALTZ

(RCA Victor Record by Pee Wee King)

AL HOFFMAN NORMAN GIMBEL

Oh the orchestra played a mighty
pretty waltz

The night I held you tightly in my
arms

While the orchestra played a mighty
pretty waltz

I fell beneath the spell of your charm
One waltz, one kiss, one evening of
bliss,

I found a thrill so new

You danced with me, but I turned out
to be

Just another dancing partner to you
Now whenever I hear a mighty pretty
waltz

I dream of all your mighty pretty
charm

Guess I'll always recall

That mighty pretty waltz

And the night I held you tight in my
arms.

Copyright 1952 by RFD Music Publ. Co., Inc.

AUF WIEDERSEH'N SWEETHEART

(RCA Victor Record by Billy Shepard)

(Columbia Record by Champ Butler)

(Capitol Record by The Voices of
Walter Schumann)

GEOFFREY PARSONS EBERHARD STORCH

Auf Wiederseh'n auf wiederseh'n

We'll meet again sweetheart

This lovely day has flown away

The time has come to part

We'll kiss again like this again

Don't let the teardrops start

With love that's true I'll wait for you

Auf wiederseh'n sweetheart

Copyright 1949 by Editions Corso G.M.B.H., Berlin.

Copyright 1951 by Hill & Range Songs, Inc.

Copyright 1952 by Peter Maurice Music Co., Ltd.

London. Copyrights for the U. S., its territories

and possessions and Canada. Assigned 1950 to

Hill & Range Songs, Inc. International Copyright

Secured. All rights reserved. Used by permission.

LOVER

(Columbia Record by Frank Sinatra)

LORENZ HART RICHARD RODGERS

Lover, when I'm near you

And I hear you speak my name

Softly in my ear you breathe a flame.

Lover, when we're dancing

Keep on glancing in my eyes,

Till love's own entrancing music dies.

All of my future is in you

Your ev'ry plan I design

Promise you'll always continue to be

mine

Lover, please be tender,

When your tender fears depart,

Lover, I surrender to my heart.

Lover, when I'm near you

And I hear you speak my name

Softly in my ear you breathe a flame.

Lover, it's immoral,

But why quarrel with our bliss,

When two lips of coral want to kiss?

I say "The Devil is in you."

And to resist you I try;

But if you didn't continue I would

die!

Lover, please be tender,

When your tender fears depart,

Lover, I surrender to my heart.

Copyright 1933 by Famous Music Corp.

By arrangement with Rodart Music Corp.

Meds

&

<p

LANZA'S BACK!
AND UNCLE SAM'S GOT HIM!

M.G.M presents

BECAUSE YOU'RE MINE

-in color by
TECHNICOLOR

IT'S A HIGH SEE ON YOUR MOVIE-MUSICAL LIST!

YOU DO SOMETHING TO ME

COLE PORTER

I was mighty blue,
Thought my life was through,
Till the heavens opened
And I gazed at you.
Won't you tell me, dear,
Why, when you appear,
Something happens to me
And the strangest feeling goes

You do something to me,
Something that simply mystifies me.
Tell me, why should it be
You have the pow'r to hypnotize me?
Let me live 'neath your spell.
Do do that voo-doo that you do so
well,
For you do something to me
That nobody else could do.

Copyright 1929 by Harms Inc.



A HIT
PARADE
PREVIEW



WITH

MARIO LANZA

DORETTA MORROW

JAMES WHITMORE

DEAN MILLER

PAULA CORDAY

JEFF DONNELL

SPRING BYINGTON

CURTIS COOKSEY

METRO-GOLDWYN-MAYER
PICTURES

**PRETTY BOY
(Pretty Girl)**

(Columbia Record by Jo Stafford)
BLAKE ALPHONSO HIGGS ROY ILENE
Went down the road one morning
Went down to see Aunt Janie
One pretty man was waiting there for
me

I said to him "Well baby,
Want me for company"
He said to me, "Well, maybe
If you will marry me"

Pretty boy, oh pretty boy, oh pretty
boy
Don't be a fool
Pretty boy, oh pretty boy, oh pretty
boy
Go back to school

Honey I cannot marry
I got another man
One who is waiting for me
To him I'll be a true one
Honey don't be down-hearted
You are so kind and sweet
Some day a young and pretty girl
friend

You're bound to meet

Went down the road one morning
Went down to see Aunt Janie
One pretty boy was waiting
Waiting there for me
He said to me "Well, baby
Come in and say 'how do'
I said to him "Well maybe
But I won't marry you."

Copyright 1952 by Ludlow Music Inc.

HANG OUT THE STARS

(RCA Victor Record by the Bell Sisters)

JACK LAWRENCE
Hang out the stars
Light up the moon
Warm up the breeze
Strike up the tune
Wake up the birds
A lark and a dove
The scene must be right
For tonight, yes, tonight's the night
for love

Hear the soft duets
See the silhouettes
Of the dancers and romancers
On the distant shore
There's a troubador
And his melody is meant for you and
me

At first our fingertips meet
And then at last our lips meet
And when at last our lips meet
The kiss is so sweet
Two hearts skip a beat

Hang out the stars
Light up the moon
Send down the mist
On the lagoon
Wake up the dreams
We're dreaming of
My love hold me tight
Hold me tight, for tonight's the
night for love

Copyright 1952 by Walt Disney Music Co.

THE HAND OF FATE

(RCA Victor Record by Eddie Fisher)
PAT BALLARD

The hand of fate guided me to you
The hand of fate holds a dream for
two
Why not obey the decree of destiny?
I was meant for you, you were
meant for me
The hand of fate has written on
the wall
"Hear love's call before it gets too
late"

If you will answer yes,
We'll find our happiness together
Through the hand of fate.
Copyright 1928 by Francis Drake Ballard
Copyright assigned 1952 General Music Publ. Co.,
Inc.

HAVE MERCY BABY

WARD-MARKS

Have mercy, mercy baby
I know I done you wrong
Have mercy, mercy baby
I know I done you wrong
Now my heart is full of sorrow
So take me back where I belong

I've been a good for nothing
I've been lying to you too
I've been a good for nothin'
I've been lying to you too
But I grieve it all my darling
And I don't know what to do

So have mercy, mercy baby
Please don't slam that door
Have mercy, mercy baby
Please don't slam that door
'Cause I know if you refuse me
I'll never be the same no more

Have mercy mercy baby
I know I done you wrong
Have mercy, mercy baby
I know I done you wrong
Now my heart is full of sorrow
So take me back where I belong.

Copyright 1952 by Ward & Marks.

SOMEWHERE ALONG THE WAY

(Columbia Record by Tony Bennett)
(Capitol Record by Nat "King" Cole)

SAMMY GALLOP KURT ADAMS
I used to walk with you along the
avenue,

Our hearts were carefree and gay.
How could I know I'd lose you,
Somewhere along the way.
The friends we used to know,
Would always smile, "Hello."
No love like our love, they'd say.
Then love slipped thru our fingers,
Somewhere along the way.
I should forget,

But with the loneliness of night,
I start remembering ev'rything
You're gone, and yet
There's still a feeling deep inside
That you will always be, part of me.
So now I look for you, along the
avenue,
And as I wander I pray,
That someday soon I'll find you,
Somewhere along the way.

Cor. by United Music Corp.

*The Gleam in YOUR HAIR
puts the Gleam in HIS EYE*

**Get the GLO-VER GLEAM**

Exciting, new loveliness now yours! Oceans of quick-rinsing lather leaves your hair glamourous, with new gleaming highlights. Discover how much softer your hair can be when you shampoo with Glo-Ver. Contains no hair drying detergents, no alcohol. Made from only finest pure soap. Try this famous beauty treatment TODAY!

**GLO-VER Beauty Soap
SHAMPOO**

GLOVER'S 3-WAY MEDICINAL TREATMENT for Scalp & Hair. GLOVER'S MANGE MEDICINE, medicinal compound for flaky scaly scalp and excessive falling hair. GLO-VER BEAUTY SOAP SHAMPOO, GLOVER'S IMPERIAL HAIR TONIC, Non-Alcoholic, Antiseptic. Kills dandruff germs on contact. At all Drug Counters. Write TODAY for FREE TRIAL of all 3 Glover Products. Send Name, Address, 10¢ to cover packaging and postage to

GLOVER'S, Dept. 2511

101 W. 31st St., New York 1, N.Y.

Copyright 1951 H. Clay Glover Co., Inc.

**DON'T LET UGLY
PIMPLES
RUIN YOUR LOOKS**

Don't neglect an externally caused pimply broken out skin that nobody loves to touch! Apply wonderfully medicated Poslam Ointment tonight—check results next morning after just one application!

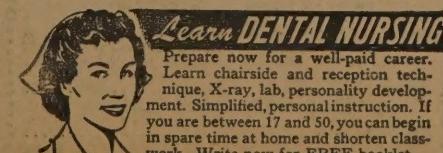
Poslam contains all 9 ingredients well known to skin specialists—works faster, more effectively to help you to a finer complexion. Apply it after washing skin with non-alkali Poslam Soap. At druggists everywhere—costs so little.



SHOW S
CHRISTMAS CARDS

Yes! \$50—even \$100 in spare time by showing the two gorgeous 21-card \$1 CHRISTMAS AS-SORTMENTS. Exclusive imprint cards 50 for \$1 up, gift novelties. Exclusive gift wraps, everyday cards—114 MONEY-MAKERS! Extra Cash Bonus! SPECIAL CLUB PLAN! Send a postcard flying TODAY!

FREE! Imprint samples
Assortments on approval
WETMORE & SUGDEN, INC., DEPT. 725-K
749 Monroe Ave., Rochester 2, N.Y.



Prepare now for a well-paid career. Learn chairside and reception technique, X-ray, lab, personality development. Simplified, personal instruction. If you are between 17 and 50, you can begin in spare time at home and shorten class-work. Write now for FREE booklet.

WAYNE SCHOOL Lab. 5-8
2521 Sheffield Ave., Chicago 14, Ill.

Send for FREE BOOK!

NEW BODIES FOR OLD!



I've Made New Men
Out of Thousands
of Other Fellows...

"Here's what I did for
THOMAS MANFRE . . .
and what I can do
for you!"

—Charles Atlas

GIVE me a skinny, second-rate body and I'll cramp it so full of handsome, bulging new muscle that your friends will grow bug-eyed! . . . I'll wake up that sleeping energy of yours and make it hum like a high-powered motor! Man, you'll feel and look different! You'll begin to live!

Let Me Make YOU a NEW MAN—IN JUST 15 MINUTES A DAY

You wouldn't believe it, but I myself used to be a 97-lb. weakling. Fellows called me "Skinny." Girls made fun of me behind my back. THEN I discovered—"Dynamic Tension," and it turned me into such a complete specimen of MANHOOD that today I hold the title "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

My Secret —
"Dynamic Tension"

When you look in the mirror and see a healthy, strapping fellow smiling back at you — then you'll realize how fast "Dynamic Tension" GETS RESULTS!

"Dynamic Tension" is the easy, NATURAL method you can practice in the privacy of your room — JUST 15 MINUTES EACH DAY — while your chest and shoulder muscles begin to swell, ripple . . . those arms and legs of yours bulge . . . and your whole body starts to feel full of zip and go! And you'll be using the method which many great athletes use for keeping in condition — prize fighters, wrestlers, baseball and football players, etc.

FREE MY 32-Page Illustrated BOOK
Not \$1. or 10c — But **FREE**

Send NOW for my famous book, "Everlasting Health and Strength," 32 pages, crammed with photographs, valuable advice, answers to many vital questions.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. It may mean the turning point in your whole life! Rush the coupon to me personally: Charles Atlas, Dept. 285Y, 115 East 23rd St., New York 10, N.Y.



CHARLES ATLAS, Dept. 285Y
115 East 23rd St., New York 10, N.Y.

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength," 32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name Age
(Please print or write plainly)

Address

Zone No.

City (if any) State

SERENADE TO A LEMONADE

SAMMY GALLOP DAVID ROSE

Serenade to a lemonade
Just the soda clerk and me
While I hum a melody
Just a serenade to a lemonade
Blue as anything
Wondering where you can be

You're late again
Here I wait again
As the clock and I romance
With the lemonade that I serenade
Feelin' mighty low
Feelin' so sorry for me
The breeze is so mellow
The moon so big and yellow
But love's a fickle fellow it seems
I sit here a-sippin'
The kisses that we're skippin'
Have left me with a rip in my dreams

What to do? not a trace of you
Has another love you met
Made me easy to forget
Just a serenade to a lemonade
In a lonely mood, wishin' you'd
hurry to me

Copyright 1948, 1952 by Edwin H. Morris & Co., Inc.

LEARN TO LOSE

(RCA Victor by Vaughn Monroe)
TERRY GILKYSON

I used to be a hard luck man,
Trouble was my name
That greenback dollar was in my plan
To bring me gold and fame.
If I had no money, then I got the blues
And I worried when my money was there to lose,
A-worryin', worryin' every day until I learned to say;

You've got to learn to lose and quit your cryin',
Learn to lose throughout the years.
If you learn to lose, then you'll be glad
That you learned to lose the blues
you had.
So learn to lose and dry your tears.

And when I met a pretty girl my worries were the same
'Cause she would take me on a whirl,
But she never would take my name.
If I had no honey, then I got the blues
And I worried when my money was there to lose,
A-worryin', worryin' every day until I learned to say:

So look for seven on the dice,
But if they come up wrong
Make sure you learn to pay the price
And you don't worry long.
When you find a honey that you will choose
And you get a little money that you can lose,
Then, brother, you will start
To say right on that happy day:
Copyright 1952 by Montclare Music Corp.

FOOL, FOOL, FOOL

(Capitol Record by Kay Starr)

A. NUGETRE
Fool, fool
Fool that I was to fall for you
Fool, fool
Fool that I was to fall for you
Oh what a fool I was
To think you could love me too

The first time that I saw you,
You looked so doggone sweet
When you walked down the street
I said there goes my meat

I can't forget you darling,
Tho' I'm left out in the cold
I guess I still love you
And I'll always be the same old:
Copyright 1951 by The Progressive Music Publ. Co., Inc.

HAVE A GOOD TIME

(Columbia Record by Tony Bennett)

FELICE BRYANT BOUDLEAUX BRYANT
Goodbye, I hate to see you go
But have a good time
So long, I'll miss you dear
But have a good time
Have your fling, be gay with your new love
I'm setting you free
Dance and sing, pretend that it's true love
Don't worry 'bout me
I know that tears will only drive you farther away
Just go, forget that I'm alive
It's your holiday
When you're tired of being reckless and carefree
Remember that I'm waiting to welcome you home
So have a good time
Copyright 1952 by Acuff-Rose Publications.

YOU INTRIGUE ME

AL J. NEIBURG FRED SPIELMAN

You intrigue me, you intrigue me
You intrigue me with those dashing, flashing eyes
You invite me, you excite me
You ignite me with a passion of surprise
You intrigue me, you intrigue me
With the way you walk and talk and hold my hand
But I love it, love it, love it
And I want a lot more of it
You intrigue me, ah but It's grand

When you smile, my heart goes thumpin' bumpin'
When we dance, you set me all aglow
When we kiss I feel my heart is jumpin'
Take it slow, take it slow, take it slow
You intrigue me, you intrigue me
And I know you tantalize me with delight
But I love it, love it, love it
And I want a lot more of it
You intrigue me, I'm yours tonight
Copyright 1952 by Remick Music Corp.

WALKIN' TO MISSOURI(Columbia Record by Sammy Kaye)
MERRILL

Poor little robin walkin', walkin'
Walkin' to Missouri
He can't afford to fly
Got a penny for a poor little robin
Walkin', walkin', walkin' to Missouri
Got a teardrop in his eye

I hope my story don't make you cry
But this birdie flew too high
He flew from his old Missouri home.
He fell right into the city ways
Like dancin' in cabarets
From party to party he would roam.

He met a birdie who looked so nice
A real bird of paradise
Good lookin' but fickle in the heart.
She gave him kisses and gave him
 sighs
But oh how she told him lies
'Cause she loved another from the
 start.

His dreams are battered, his feathers
 bent
Now he hasn't got a cent
He feels like his heart is gonna
 break.
So if he ever walks up to you
Please throw him a crumb or two
'Cause you could have made the
 same mistake.

Copyright 1952 by Hawthorne Music Corp.

HERE IN MY HEART(Columbia Record by Tony Bennett)
PAT GENARO LOU LEVINSON
BILL BORRELLI

Here in my heart I'm alone and so
 lonely
Here in my heart I just yearn for you
 only
Here in my arms I long to hold you
Hold you so near ever close to my
 heart,
So darling say that you care
Take this heart I give gladly
Surely you know I need your love so
 badly
Here is my heart, my life and my all
 dear
Please be mine and stay here in my
 heart.

Copyright 1952 Mellin Music, Inc.

MARIA MIA

GUY WOOD MART FRYBERG AL LEWIS
Maria mia, my own, far away 'cross
 the sea
Maria mia, my own, waiting there
 patiently
How sorry was the day when I left
 your side
I knew I couldn't say when I would
 make you my bride
Maria mia, my own, now the waiting
 is past
Forget the sorrow we've known
I'm returning at last
Your own heart must have told you
My arms would soon enfold you
I'm sailing over the sea
To make my Maria mine

Copyright 1952 by Waldo Music.

BRING OUT THE HIDDEN BEAUTY OF YOUR EYES

WITH *Maybelline*

PREFERRED BY LOVELY GIRLS THE WORLD OVER

EYE SHADOW • EYEBROW PENCIL • MASCARA

Turn Your Spare Hours into CASH this wonderful Easy way!

MAIL COUPON FOR SAMPLES OF *Wallace Brown*

EXCLUSIVE CHRISTMAS CARDS

See These Famous Box Assortments and Personal Christmas Cards
You'll be happy to discover this easy way to make extra money. You
don't send any money for actual complete sample of the gorgeous 21-
Card "Feature" Christmas Assortment — you just mail the coupon!
Then show these cards to your friends, neighbors, and folks you know,
and see how quickly they order! Yes, Wallace Brown Christmas and Every-
day Greeting Card Assortments and Personal Cards are so beautiful and
such values they sell themselves. You don't need experience—it's actually
fun! You make money easily and quickly with the wonderful 21-Card
"Feature" Christmas Assortment to sell at only \$1.00 with up to 50% profit
for you—and with many other Christmas Assortments, a host of easy-
to-sell Gift Items—AND a full selection of Everyday Greeting Cards.

SEND NO MONEY—Mail Coupon for Samples! Just wait until you see
the many surprises that can bring you dollars of extra cash every day!
Don't send a penny! Just mail the coupon! Actual samples of the exciting
easy-to-sell "Feature" 21-Card Christmas Assortment, and FREE samples of
fast-selling Personal, name imprinted Christmas Cards will
be rushed to you at once, postpaid, with
money-making plans. Mail coupon
NOW!

WALLACE BROWN, INC.
Dept. R157, 225 5th Ave.
New York 10, N. Y.

PASTE ON POSTCARD	
WALLACE BROWN, INC., Dept. R157, 225 5th Av., NY 10, NY	
Please rush at once sample of the "Feature" 21-Card Christmas Assortment on approval and FREE samples of Personal Christmas Cards, with details of your complete line and money-making plans.	
Name.....
Address.....
City.....	State.....



GUARANTEED SATISFACTION OR MONEY BACK

Give your hair a chance to win you love and romance. Have the longest, silkiest hair you can have to thrill men's hearts, for long hair attracts men. Scientific LONG AID WORKS by lubricating dry hair and dry scalp and the drying effect of hot combs, marcel irons and hair straighteners or mistreatment that may cause dangerous breaking off of hair and splitting ends which show up by the brushfuls as if your hair were coming out and which robs you of your naturally long hair. Let YOUR hair become normally longer and thicker looking—glistening lovely. LONG AID also, with massage, brings STIMULATION to scalp with the RICH OILS OF LONG AID. Miss W. J. writes, "I am very pleased with Long Aid. It does everything you said it would." Do as thousands do. Today send \$1.20 which includes tax for large package of LONG AID postpaid. Or sent C.O.D. for \$1.20 plus 20c C.O.D. fee and 5c postage and handling (total: \$1.45). Money back if not OVERJOYED! Keystone, Dept. HP-7 Memphis, Tenn.

Show 24 KT. GOLD NAME Christmas Cards
50 EASY SALES \$50.00
BRING YOU

Sensational spare time money-makers! New Christmas Cards with name in 24-Kt. gold leaf pay you \$1 per box. Up to 100% profit on over 150 fast sellers: \$1 Assortments, Secret Pal, Eastern Star Cards, Books, \$1 Gifts, Name Skirt Notes, Glow-in-Dark Ornaments, Assortments on approval, Ornament & Imprint Samples FREE. Write MIDWEST CARD CO., 1113 Washington, Dept. 67E, St. Louis 1, Mo.



"LIFETIME" \$1
Sim. Diamond Rings With Written Guarantee each

Engagement ring boasts Both for \$1.98
flashing simulated Solitaire Diamond. Wedding band features large brilliant sim. diamonds in modern design. Guaranteed genuine solid sterling silver—not plated. Also available in 14K yellow gold finish if desired, at same price. Engagement ring available with 4 or 6 side sim. diamonds, at same price. No other Bridal set, at even twice this bargain price, offers this lifetime guarantee. We pay postage on all paid orders. C.O.D. orders 42c extra per order. Money back guarantee. State ring size.

FIFTH AVE. JEWEL CO.
415 Lexington Ave., Dept. 1812-P, New York 17

NURSES NEEDED NOW! In 12 Weeks You Can Become a PRACTICAL NURSE AT AVERAGE COST of \$1.74 PER LESSON Win diploma in 12 weeks' spare time at home. Earn while learning. High school not needed. Physician's endorsement of this low-fee course... Easiest terms. FREE BOOK—Send your name today! LINCOLN SCHOOL of PRACTICAL NURSING DEPT. 2311, 7076 N. CLARK ST., CHICAGO 26, ILL.

Let A New Southern Beauty MAKE MONEY For You! Show charming new SOUTHERN Christmas Cards. 21-card \$1 (No Experience Needed!) Southern Beauty Assortment sells itself. You make \$50 on 100 boxes! Other fast-sellers. Write now for money-making samples on approval. SOUTHERN GREETING CARD CO. 216 So. Pauline St., Dept. R-56, Memphis 4, Tenn.

FINISH HIGH SCHOOL AT HOME! No classes to attend. Easy spare-time training covers big choice of subjects. Friendly instructors; standard texts. Full credit for previous schooling. Diploma awarded. Write now for FREE catalog! WAYNE SCHOOL Catalog HAC-13 2527 Sheffield Ave., Chicago 14, Illinois

MY LOVE AND DEVOTION

(Columbia Record by Doris Day)

MILTON CARSON

My love and devotion will always be true

Now and forever I live for you
My love and devotion are yours, yours alone

Kiss me beloved, say you're my own
I kiss your lips sweet and tender
They open Heaven's door
Won't you surrender forevermore
My love will grow deeper as time passes by

Deep as the ocean and as high as the sky

My love and devotion are yours till I die

Copyright 1951 by John Fields Music Co. Ltd.
Copyright 1952 by Shapiro Bernstein & Co., Inc.

AZURE-TE

(Paris Blues)

(Columbia Record by Frank Sinatra)

DON WOLF BILL DAVIS

Gone and got the blues in Paris

Paris blues call'd azure-te

How can I be blue in Paris

Easy 'cause you're far away

Can't lose this blues

This azure-te

Sidewalk tables fill'd with people

Always happy always gay

Still I'm all alone in Paris

Praying you return someday

Can't lose this blues

This azure-te

Montmartre, springtime, Eiffel Tower

Funny taxis, kids at play

Paris without you is lonesome

Yearning more and more each day

Can't lose this blues

This azure-te

If you knew how much I need you

You'd come back to me to stay

Having you with me in Paris

Really is the only way

To lose this blues,

This azure-te

Copyright 1952 Gale & Gayles, Inc.

IT'S MEANT TO BE THAT WAY

RALPH CARE SOL MARCUS

Why must it rain before a flower can grow

It's meant to be that way

Why are there clouds before the sun-light will show

It's meant to be that way

That's the way it goes

And I suppose it's so with love

No-one ever knows what fate is dreaming of

No! my love

We said goodbye but we're together again

It's meant to be that way

Tears had to fall

But life is sweeter since then

Somehow the heartaches pay

For you are in my arms

Because my arms belong around you

Your heart is mine

And mine will always be true

It's meant to be that way

Copyright 1952 by Weiss and Barry, Inc.

(The Angels Are Lighting) GOD'S LITTLE CANDLES

(RCA Victor Record by Rosalie Allen)

(Columbia Record by Sammy Kaye)

JIMMY KENNEDY
The angels are lighting God's little candles

Softly they glow as the day says "Goodbye."

The angels are lighting God's little candles

We call them stars, they're our friends in the sky

The cares of the day like clouds roll away

When stars twinkle through night's curtain of blue.

Yes, the angels are lighting God's little candles

Darling it's time to be dreaming of you.

Copyright 1952 by Alamo Music, Inc.
All rights reserved. International Copyright Secured. Used by permission.

ONE MINT JULIP

RUDOLPH TOOMBS

One mint julip was the cause of it all.

The lights were burning low, there in the parlor

When thru the kitchen door, up popped her father

He said "I saw you when you kissed my daughter,

Got to wed her right now, or face a slaughter

I didn't know just what I was doing,
I had to marry, or face ruin,
A mint julip mint julip
A mint julip a mint julip one mint julip

Was the cause of it all.

I don't remember just how it started,
But all I know is we should have parted,

I stole a kiss and then another,
I didn't mean to take it further
I don't want to bore you, with my troubles
But from now on I'll be thinking double

I'm thru with flirting and drinking whiskey,
I've got six extra children, from-a gettin' friskey

Copyright 1952 by Progressive Music Corp.

SO MADLY IN LOVE

(Capitol Record by Jan Garber)

(RCA Victor Record by June Valli)

KIM GANNON MABEL WAYNE

I'm in love

Oh, so madly in love

You're the dream that made my dreams come true

In your arms I'm in Heaven above
And to the ends of the earth I'll follow you

You're my sun, you're my moon and my star

All I ask is to be where you are
With the first kiss you gave
Darling I was your slave

I'm in love

Oh, so madly in love

Copyright 1952 by Shapiro Bernstein & Co., Inc.

STRANGE SENSATION(RCA Victor Record by June Valli)
KAY TWOMEY FRED WISE BEN WEISMAN

Strange sensation,
Our love is such a strange sensation,
You've chained me with a fascination
I've never known before.
You thrill me more and more!
I'm on fire,
Your kisses bring a wild desire
That makes the flames of love burn
higher
To set my heart aglow;
I'll never let you go!
Soon the moon will be descending;
This night of love is ending;
But though tomorrow may bring us
sorrow,
We'll always have tonight!
Stop concealing the things your eyes
have been revealing
And won't you tell me you are feeling
The strange sensation of love.

Copyright 1952 by Santly-Joy, Inc.

ONE LOVE TOO MANY(Columbia Record by Toni Arden - Champ Butler)
CARL SIGMAN NICOLA PAONE

One love too many
I'm one love too many for you
Someone gets most of your kisses
I only get a few

One love too many
Is that what I'm destined to be
I should step out of the picture
What else is there for me

You seem glad to see me
You're sweet and you're grand
But lately your touch is cold on my
hand
And lately I feel we're drifting apart
Is someone taking my place within
your heart

I won't stop trying
To win back the love we knew then
What if I'm one love too many
Someday you may care again

Copyright 1952 by Spitzer Songs, Inc.

I GOTTA HAVE MY BABY BACK

FLOYD TILLMAN

Baby, baby, I miss you so very much
It hurts me, baby I just gotta,
Gotta have my baby back
Can't sleep, can't eat,
Because I lost my sweet baby, sweet
I just gotta, I just gotta,
I gotta have my baby back.
Alone in a tavern,
People all around laughin' and
dancin',
Paintin' the town
Juke box is playin'
Songs about you,
Songs with memories makin' me blue
Baby, come on home,
Without my baby
I just couldn't go on
I just gotta, I just gotta
I gotta have my baby back.

Copyright 1949 by Peer International Corp.



Bad Skin? Here's real help!

Boys! Girls! Here's good news! When your popularity starts to slip because of an unsightly teen-age complexion, there are two sensible ways to tackle the problem.

For quick help in healing externally-caused blemishes, try the new cleansing method developed by a great skin specialist. *Wash* your face with *medicated* Noxzema as if using soap and water. See if it doesn't help your skin look smoother and more attractive—*fast*!

Naturally, if blemishes are due to internal causes, nothing you apply to the surface can be expected to remedy the condition that caused them or prevent their recurrence. For that, you should consult a physician.

But even in cases of blemishes due to deep-seated physiological or emotional causes, Noxzema soothes and helps heal the irritated skin surface and helps prevent the spread of secondary infection.*



Easy as falling off a log! Night and morning and before dates, follow this cleansing routine, developed by a skin specialist:

1. Apply Noxzema liberally to face and neck. Then dip wash cloth in warm water—wring out—and *wash* your face, using *medicated* Noxzema as if using soap and water. Notice how fast dirt disappears. How fresh and clean your skin looks! How wonderful it feels—not a bit dry or drawn.

2. At bedtime, after washing face with Noxzema, smooth on a film of this cooling, soothing *medicated* cream and *pat a little extra over any externally-caused blemishes* to help heal them. It's *greaseless*—doesn't stain. No smelly face. No messy pillow!

Get more for your money! For a limited time you can get the big 85¢ jar of Noxzema for only 59¢ plus tax. This is *43% more for your money* than in the small size! This is a *limited time offer*—so don't delay! Get your supply of Noxzema at any drug or cosmetic counter while this money-saving offer lasts!

P. S. for young men only! Take a tip from your older brothers in the Service and *shave right!* Try Noxzema Brushless Shave Cream—the shave that's so different because it's *medicated*—that gives a clean, smooth shave *even in cold water!* The shave that relieves razor scrape and soreness . . . leaves your face feeling wonderfully smooth, comfortable. For your next shave, get Noxzema Brushless Shave Cream—tube or jar.

*Externally caused.



**Happy, Profitable Hours in
PHOTO COLORING**

EASY TO LEARN Fascinating hobby and vocation learned at home by average man or woman artistically inclined. Modern method brings out natural life-like colors. Many have earned while learning. **FREE BOOKLET** tells how to get started doing this delightful home work for photographers, stores, individuals & friends. Mail coupon below.

NATIONAL PHOTO COLORING SCHOOL
835 Diversey Parkway, Dept. 1658, Chicago 14, Ill.
Send Booklet "Photo Coloring for Pleasure and Profit" and full particulars.

NAME _____
ADDRESS _____
CITY _____ STATE _____

**UP TO \$100 in MONTH
JUST FOR WEARING
AND SHOWING
LOVELY DRESSES!**

Ladies—here's your chance to get beautiful dresses without paying a single penny! And make up to \$100 in a month just by wearing and showing them to your friends. Take your choice of 150 glorious models, given to you as a bonus. No obligation—no canvassing—no experience. It's our way of advertising our unbeatable styles. Everything sent FREE. Send your name, address and dress size on postcard. But hurry! This new plan is so popular, openings are limited.

FASHION FROCKS, INC.
Studio K-5158
Cincinnati 25, O.

**High School Course
at Home** Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Course equivalent to resident school work—prepares for college entrance exams. Standard H. S. texts supplied. Diploma. Credit for H. S. subjects already completed. Single subjects if desired. High school education is very important for advancement in business and industry and socially. Don't be handicapped all your life. Be a High School graduate. Start your training now. Free Bulletin on request. No obligation.

AMERICAN SCHOOL, Dept. H-881
Drexel at 58th, Chicago 37, Ill.

ANY PHOTO ENLARGED
Size 8 x 10 Inches
on DOUBLE-WEIGHT Paper
Same price for full length or bus
toms, groups, landscapes, pet ani
mals, etc., or any part of any
part of a group picture. Original is
returned with your enlargement.

Send No Money 3 for \$1.50
Just mail photo, negative or snap
shots and size you want your enlargement,
guaranteed fadeless, on beautiful double-weight
portrait quality paper. Pay postman 67¢ plus
postage—or send 69¢ with order and we pay post
age. Take advantage of this amazing offer. Send your photos today.
Professional Art Studios, 534 S. Main, Dept. 1432P Princeton, Illinois.

BE A Nurse
LEARN AT HOME

Practical nurses are needed in every community . . . doctors rely on them . . . patients appreciate their cheerful, expert care. You can learn practical nursing at home in spare time. Course endorsed by physicians. 53rd yr. Earn while learning. High School not required. Men, women, 18 to 60. Trial plan. Write now!

CHICAGO SCHOOL OF NURSING
Dept. 4411, 41 E. Pearson St., Chicago 11, Ill.
Please send free booklet and 16 sample lesson pages.

Name _____
City _____ State _____ Age _____

PARAMOUNT PRESENTS
BETTY HUTTON
RALPH MEEKER

**SHE WAS A BLONDE
EARTHQUAKE THAT
SHOOK SHOW BIZ
FROM FRISCO TO
BROADWAY AND BACK!**

A Paramount Picture
in

SOMEBODY LOVES ME
COLOR BY
TECHNICOLOR
WITH
ROBERT KEITH
ADELE JERGENS
and the
CHEZ PAREE ADORABLES

SOMEBODY LOVES ME
BALLARD MAC DONALD B. G. DE SYLVA
GEORGE GERSHWIN
When this world began it was
Heaven's plan,
There should be a gift for ev'ry single
man;
To my great regret someone has upset,
Heaven's pretty program for we've
never met;
I'm clutching at straws, just because
I may meet her yet.

Somebody loves me I wonder who,
I wonder who she can be;
Somebody loves me I wish I knew,
Who can she be worries me,
For ev'ry girl who passes me I should,
Hey! maybe,
You were meant to be my loving
baby;
Somebody loves me I wonder who,
Maybe it's you.

Copyright 1924 by Harms Inc.

A PERLBURG-SEATON PRODUCTION

DARLING, YOU CAN'T LOVE TWO

(Capitol Record by Gisele McKenzie)
PHILIP KADISON LARRY SPIER
 Darlin' you can't love two
 Darlin' you can't love two
 You can't love two and still be true
 Oh, darlin' you can't love two
 Darlin' you can't love three
 Darlin' you can't love three
 You can't love three and still have
 me

Oh darlin' you can't love three
 La de da, oh boy, hot dog,
 Yum yum, tra-la-la (click, click,
 whistle)

Darlin' you can't love four
 Darlin' you can't love four
 You can't love four and still want
 more

Oh darlin' you can't love four
 Darlin' you can't love five
 Darlin' you can't love five
 You can't love five and stay alive
 Oh darlin' you can't love five
 La de da, oh boy, hot dog
 Yum yum, tra-la-la (click, click,
 whistle)

Darlin' you can't love six
 Darlin' you can't love six
 You can't love six and still play tricks
 Oh darlin' you can't love six
 Darlin' you can't love sev'n
 Darlin' you can't love sev'n
 You can't love sev'n and dream of
 heav'n
 Oh darlin' you can't love sev'n
 La de da, oh boy, hot dog
 Yum yum, tra-la-la (click, click,
 whistle)

(Whistle) When you love just one
 It's much more fun
 And I want to be the one
 Copyright 1952 by Larry Spier, Inc.

THE LIVE OAK TREE

(Capitol Record by June Christy)
LEO ROBIN HARRY WARREN
 When I'm with you and you're with
 me,
 It's great to be alive
 Beneath the live oak tree.
 When I'm with you and you're with
 me,
 If you'll excuse a hokey joke,
 Beneath the oak it's okey-doke.
 And this, my dear, is also true,
 It's great to be alone
 When I'm alone with you.
 We climb a hill, to the very top,
 Where it's all so still
 That you can hear an acorn drop.
 The whole day through we're on our
 own

With only Mother Nature for
 chaperon.
 The birds supply the music and we
 have a ball;
 And it's all for free when I'm with
 you
 And you're with me
 And we're beneath the live oak tree.
 Copyright 1952 by Burvan Music Corp.
 Sole selling agent Famous Music Corp.

BOTCH-A-ME

(Columbia Record by Rosemary Clooney)
EDDIE Y. STANLEY R. MORBELL
 L. ASTORE

Tony arrived from Italy
 Then he met his sweet Marie
 His English made his sweetheart
 laugh
 The way he'd talk, so half and half
 When he'd say:

Ba ba botch-a-me, bambino
 Ba ba bo bo bocca piccolino
 When-a you kiss me-a
 I'm a kiss-a you, oh
 Tra-la-la-la-la-la-la-lu
 Ba ba botch-a-me, my babe, ba ba bo
 bo
 Just say "si", an' maybe if-a you
 squeeze me-a
 I'm-a squeeze-a you
 Then tra-la-la-la-la-la-lu
 Bea byo beo boo
 Would-ja ba ba botch-a-me
 Beo bya beo boo
 When you botch-a-me I botch-a you
 An' ev'rything goes crazy
 Ba ba botch-a-me, bambino
 Ba ba bo bo bocca piccolino
 An' then we will raise a great big
 family

An tra-la-la-la-la-la-lee
 Copyright 1941 by Fono Eric S. A., Milano
 Copyright assigned 1952 to Hollis Music, Inc.

SOME DAY

(RCA Victor Record by Tony Martin)
 (Capitol Record by Jan Garber)
BRIAN HOOKER RUDOLF FRIML

Some day you will seek me and find
 me
 Some day of the days that shall be.
 Surely you will come and remind me
 Of a dream that is calling
 For you and for me.
 Some day when the winter is over
 Some day in the flush of the Spring
 My soul shall discover,
 The soul born for her lover,
 The man with the heart of a King.
 Copyright 1925 by Famous Music Corporation.

INDIAN LOVE CALL

(RCA Victor Record by Robert Merrill - Roberta
 Peters)
OTTO HARBACH OSCAR HAMMERSTEIN II
RUDOLF FRIML

That is the time of the moon and the
 year,
 When lovedreams to Indian maidens
 appear
 And this is the song that they hear:
 When I'm calling you-oo oo-oo-oo-oo!
 Will you answer too-oo-oo-oo-oo-oo?
 That means I offer my love to you to
 be your own
 If you refuse me, I will be blue
 And waiting all alone;
 But if when you hear my love call
 ringing clear,
 And I hear your answering echo, so
 dear,
 Then I will know our love will come
 true,
 You'll belong to me, I'll belong to
 you!

Copyright 1924 by Harms Inc.



Watch BLONDE Hair Come to Life!

See it Gleam with Radiant Color. Sparkling Lustre—Shades Lighter with New Shampoo Made Specially for Blondes

Want to keep your hair from getting dark and faded? Want to restore its life and lustre—see it shades lighter, brighter, shinier—at once! Then use BLONDEX! For BLONDEX, alone, contains miraculous ANDIUM—shines and lightens as it shampooes. In just 11 minutes, it's creamy, billowy lather rinses away dingy film that makes hair dark and dull. Hair sparkles with lustre, looks shades lighter—radiant. No wonder more blondes use BLONDEX than any other shampoo! Safe for children. Get BLONDEX today. At 10c, drug and toilet goods counters.

SILK FINISH ENLARGEMENTS		29¢ each
		5x7 SIZE
		59¢ each
		8x10 SIZE
		GOLD TOOLED FRAMES

Check size and color of frame.
 5x7 Ivory and Gold
 8x10 Brown and Gold

Beautiful silk finish black and white enlargements made from your favorite snapshots, photos or negatives; SEND NO MONEY. Simply pay postman for each enlargement and frame plus cost of mailing. Satisfaction guaranteed. Limit 2 to a customer. Originals returned with enlargements. Offer good in U.S.A. only.

Hollywood Film Studios, Dept. C-140
 7021 Santa Monica Blvd., Hollywood 38, Calif.



HOLLYWOOD SECRETS OF ROMANCE and GLAMOUR

• Love, success in your career, happiness, can be yours when you wear exotic Hollywood fashions from Frederick's!

SEND 10¢ TODAY (no stamps) for beautiful booklet of dazzling dresses, blouses, lingerie, bras, hose, sportswear, suits, etc. Sizes: 10 to 20, budget-priced. Print name & address; mail to—

FREDERICK'S of Hollywood

Dept 203, 4742 W. Washington Blvd., Los Angeles 16, California

Sell CHILDREN'S WEAR

MAKE EXTRA MONEY

with FREE Style Display

Make EXTRA MONEY introducing world's cutest Children's Dresses. Big selection latest adorable styles. AMAZING LOW PRICES. Mothers thrilled...order on sight! Big, complete style display FREE. Rush name and address NOW. Harford Frocks, Dept. H3339 Cincinnati 25, Ohio



MAKE EXTRA MONEY

The Friendly WESTERN Way!

Show new Christmas Cards from the West. 21-Card \$1 Assortment sells fast, pays you up to \$60! GOLDEN SCROLL Address Book, TREASURES For The Home, Personalized Christmas Cards, others. No experience needed. Write now for assortments on approval, FREE Imprint Samples.

WESTERN ART STUDIOS, Dept. 947
 257 South Spring Street, Los Angeles 12, California



Design Smart Fashions LEARN AT HOME-SPARE TIME

Fascinating field. Design own wardrobe at considerable savings. Gain experience designing for others. It may lead to thrilling career—even a shop of your own some day. Basic "learn-by-doing" course under guidance of qualified teachers provides excellent starting point for career. Send for free booklet, "A Career in Fashion Designing."

NATIONAL SCHOOL OF DRESS DESIGN
 835 Diversey Parkway, Dept. 1656, Chicago 14, Ill.

Make Extra Money with EXCITING NEW DAY-GLO CHRISTMAS CARDS

Sell newest, most darling ideas in year! Nothing like them... everyone buys on sight! Exciting new line 21-card beautiful Christmas Assortments... Religious, Humorous, Gift Wraps also Stationery, Napkins, Place Mats, PUSHERS, AS WELL AS RIDES WITH NAME PRINTED ON THEM! Offer \$1.00 Rush same for FREE SAMPLES Personal Cards; assets, on approval. Write ArrowGreetings, 515 4th Ave. So., Dept. T-28 Minneapolis, Minn.

Send No Money for Samples

FREE PHOTO
LARGE SIZE OF YOUR FAVORITE
MOVIE STAR

(DELUXE TYPE—Suitable for Framing) SPECIAL OFFER—FOR LIMITED TIME ONLY! Purchase your photo and we will also return FREE CARDS ALONG WITH IT! ADDITIONAL PICTURES OF popular stars on cover. Also tells how to get ADDRESSES, BIRTHDAYS, photos of STARS' HOMES. Send name of your favorite star and only 15¢ for handling.

HOLLYWOOD FILM STAR CENTER
Ex 2309, Dept. R-11, Hollywood, Cal. ROY ROGERS

DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SND 6¢ COUPON FOR BOOKLET **NEW BEAUTY FOR YOU!**

MAHLER'S, INC. Dept. 64-P, Providence 15, R. I.

PLAY GUITAR IN 7 DAYS OR GET YOUR MONEY BACK

ED SALE TOP RADIO GUITARIST, TEACHER OF HUNDREDS OF GUITARISTS. PROFESSIONALS WILL POSITIVELY TEACH YOU TO PLAY A BEAUTIFUL SONG THE FIRST DAY! AND ANY SONG BY EAR OR NOTE IN 7 DAYS! His 66 page secret system contains 52 life size photographs, 87 chord and finger placing charts along with complete easy to learn instructions on How to tune, build chords, keep time, bass runs, dance chords, swing, over 100 learn-quick examples, etc. plus over 100 Hillbilly, Popular and Western songs with 1st, 2nd, 3rd guitar, words and music. ABSOLUTELY NO previous music knowledge needed! Imagine how surprised and proud your friends will be when they hear you play their favorite songs on the guitar. SEND NO MONEY: Just name and address, pay postman \$1.69 plus C.O.D. postage, or send \$1.69 and I pay postage same guarantee. (Sorry, no C.O.D. to APO, FPO, or outside U.S.A. \$1.69 Canada and Foreign, \$2 with order).

Ed Sale, Dept. 1002, Point Pleasant, N.J.

CAN YOU SING?

Then you owe it to yourself to develop your GLORIOUS GIFT. A trained beautiful voice can raise you to undreamt-of heights—in social success, romance and fame. Such stars as NANCY SIMMS, BARRY WOOD, GORDON MACRAE and others have paid NORMAN KLING thousands of dollars for training their voices. Now you can gain his famous course in HOME STUDY form for only \$1.00.

LEARN AT HOME in your spare time . . . How to place your voice, breathe correctly, to relax and develop your vocal cords. Learn how to bring out the emotional tones in each note that mark it a fine singer. If you have singing ambitions, don't waste another precious day. MAKE THE START which may bring you the rich rewards of a beautiful trained voice. Send \$1.00 for YOUR course now—TODAY. And remember, if you aren't convinced that this is the greatest vocal training opportunity ever offered, you may return the course in five days for your money back.

NORMAN KLING, 901-H, Kimball Hall, Chicago 4, Ill. (For personal lessons, phone WEBster 9-7188)

Spot ANY Car Trouble-In a Jiffy!

Amazing new Auto "Trouble-Shooter" helps find what's wrong FAST!

Now you can put your finger on just about EVERY cause of car trouble—simply by turning to indexed check-list in MOTOR'S amazing NEW "TROUBLE SHOOTER". Section on automatic transmission ALONE is worth price of book! SEND NO MONEY, TRY BOOK AT OUR RISK. Helps you track down noises, knocks, misses, breakdowns. Includes valuable cross-section pictures. Covers 2000 specific causes of car, truck trouble—engines, clutches, brakes, ignition, cooling system—all other parts. Valuable for beginner or mechanic. Write MOTOR Book Dept., Box DZ, 25 West 55 Street, New York 19, N. Y. Pay postman \$1, plus C.O.D. chg. on delivery. Use 7 days. If not delighted, your \$1 back. (SAVE C.O.D. cost by sending \$1 now.)

"ER." Section on automatic transmission ALONE is worth price of book! SEND NO MONEY, TRY BOOK AT OUR RISK. Helps you track down noises, knocks, misses, breakdowns. Includes valuable cross-section pictures. Covers 2000 specific causes of car, truck trouble—engines, clutches, brakes, ignition, cooling system—all other parts. Valuable for beginner or mechanic. Write MOTOR Book Dept., Box DZ, 25 West 55 Street, New York 19, N. Y. Pay postman \$1, plus C.O.D. chg. on delivery. Use 7 days. If not delighted, your \$1 back. (SAVE C.O.D. cost by sending \$1 now.)

MINE AND MINE ALONE

SID TEPPER ROY BRODSKY

Mine and mine alone,
To know your kiss in sweet surrender,
Mine and mine alone, I want your
love,
So please be tender.
Fill me with sweet desire.
Thrill me till I'm a-fire.
Hold me, my darling,
Hold me and tell me
You are mine and mine alone.
Copyright 1952 by Leeds Music Corp.

SOUTH OF THE BORDER

(Down Mexico Way)

JIMMY KENNEDY MICHAEL CARR

South of the border down Mexico way
That's where I fell in love
When stars above came out to play
And now as I wander my thoughts
ever stray

South of the border down Mexico way
She was a picture in old Spanish lace
Just for a tender while I kissed the
smile upon her face
For it was "Fiesta" and we were so
gay

South of the border down Mexico way
Then she sighed as she whispered
"Manana"

Never dreaming that we were parting
And I lied as I whispered "Manana"
For our tomorrow never came
South of the border I rode back one
day

There in a veil of white by candle-
light she knelt to pray
The mission bells told me that I
mustn't stay

South of the border down Mexico way
Ay! Ay! Ay! Ay! Ay! Ay! Ay!
Ay! Ay! Ay! Ay! Ay! Ay! Ay!
Copyright 1939 by The Peter Maurice Music Co.
Sole selling agents, Shapiro, Bernstein & Co., Inc.

WAITING IN THE LOBBY OF YOUR HEART

(Capitol Record by Hank Thompson)

HANK THOMPSON BILLY GRAY

I didn't have to be thrown in the
dungeon
Or left in a chamber cold and dark
For such loneliness, I'm sure
Is the same that I endure
While I'm waiting in the lobby of
your heart

And now I'm waiting
Waiting in the lobby of your heart
I'm on the doorstep
Yet we're so far apart
Many times I've tried
You wouldn't let me come inside
Now I'm waiting
Waiting in the lobby of your heart

You could have had me thrown into
a prison
Or bound and tied with shackles on
my feet
Instead of this sad fate
To sit alone and wait
In the lobby of a heart that's cold as
sleet

Copyright 1952 by Brenner Music, Inc.
All rights reserved. International Copyright Secured. Used by permission.

SONG of the MONTH

Many times a song will hit the jukeboxes and with constant plugging by the disc jockeys, the public is awakened to a new hit, sometimes in less than a week's time. A new artist, a new sound or gimmick along with the right kind of publicity and the pop music fans rush out to buy up thousands of records and copies of the sheet music. Yes, almost overnight the song becomes the talk of the nation. But, according to the usual pattern of such a song, a few weeks may pass and yesterday's hit is today's "nothing." The song fades into obscurity almost as quickly as it won its fame and the fans have open ears to new entrees in quest of hitdom.

The story behind our choice for "Song Of The Month" honors is an entirely different one. "Half As Much" was written several years back and was popular amongst folk music enthusiasts. It's composer, Curley Williams, is a popular son in the folk music family and when he introduced the song as a cowboy ballad it caught on immediately as such. A few years have past, and today, "Half As Much" as offered by Rosemary Clooney, one of the nation's leading femme vocal stars, is a pop ballad that has won nation-wide acclaim both with critics and fans alike.

The song made its bid many weeks ago without any special "push" by either Columbia Records or the song's publishers, Acuff-Rose. Rosemary just sang it in her usual sincere, inimitable style and after "kicking around" for many weeks and after several hundred disc jockey plays, the tune finally caught the ear and the heart of the music public.

HALF AS MUCH(Columbia Record by Rosemary Clooney)
CURLEY WILLIAMS

If you loved me half as much as I
love you
You wouldn't worry me half as much
as you do
You're nice to me when there's no
one else around
You only build me up to let me
down
If you missed me half as much as I
miss you
You wouldn't stay away half as much
as you do
I know that I would never be this
blue.
If you only loved me half as much
as I love you.
Copyright 1951 by Acuff-Rose Publications.

ONE, FOR THE WONDER(Columbia Record by Sammy Kaye)
(Capitol Record by Helen O'Connell)

SID TEPPER ROY BRODSKY

One, for the wonder of your kisses
 Two, for the lips that I adore
 Three is a crowd when we want to be
 alone

Four, I'm so fortunate to have you
 for my own
 Five, you're a five alarmer charmer
 Six, seven and eight, nine and ten
 It's fun to count like this
 When each number brings a kiss
 So let's go back and start all over
 again

One, for the wonder of your kisses
 Two, for the lips that I adore
 Three is a crowd when we want to be
 alone

Four, I'm so fortunate to have you for
 my own
 Five, you're a five alarmer charmer
 I could count like this my whole life
 through

The number game is fun to play
 It's such a delightful way to say
 "Darling, I'm in love with you!"
 Copyright 1952 by Alamo Music, Inc.
 All rights reserved. International Copyright Secured. Used by permission.

HOMINY GRITS

(Capitol Record by Dean Martin)

SMILEY BURNETTE

Oh, give me some hominy, grits and
 some red, sugar-cured ham,
 Give me a great big bowl of gravy,
 I'd be such a happy man
 If I could see magnolias and azaleas
 in bloom,

Let me up to the table and give me
 lots of elbow room;

Then pass me that mammy fried
 hoe-cake

And some good old black-eyed peas,
 Gimme a hayrack full o' hot biscuits,
 Make my coffee black if you please,
 If you feed me ala Dixie, in a style
 so grand,

You'll have yourself a happy man,
 Sorghum molasses

You'll have yourself a happy man.
 Copyright 1945 by American Music, Inc.

**I'M GLAD THERE IS YOU
(In This World Of Ordinary People)**

PAUL MADEIRA JIMMY DORSEY

In this world of ordinary people,
 Extr'ordinary people, I'm glad there is
 you.

In this world of overrated pleasures,
 Of underated treasures,
 I'm glad there is you
 I'll live to love,
 I'll love to live with you beside me,
 This role so new,
 I'll muddle thru' with you to guide
 me.

In this world where many, many play
 at love,
 And hardly any stay in love
 I'm glad there is you,
 More than ever, I'm glad there is
 you.

Copyright 1942 by Mayfair Music Corp.

TAKE MY HEART(Columbia Record by Toni Arden)
(Capitol Record by Al Martino)

PAT GENARO BILL BORELLI

Take my heart it's yours forever
 Tell me, yours is mine alone
 Since we've met I can't forget you
 Love like this I've never known
 Ev'ry single beat tells the same refrain

Won't you please believe me
 Darling if we part, with you goes my heart
 So don't deceive me
 Hear my plea and say you love me
 Please be mine and take my heart
 Copyright 1951 & 1952 by Santy-Joy, Inc.

WEDDING BELLS WILL SOON**BE RINGIN'**

BENNIE BENJAMIN GEORGE WEISS

When you hear the ding! ding! ding!
 And the ring! ring! ring! of the wedding bells

We'll be walkin' down the aisle
 In the grandest style of the wedding bells

Can't you hear them play "Here comes the bride?"

And you'll be there right by my side
 Then we'll hire a limosine
 To a country scene on our honeymoon
 What a thrill to ride away
 To that hide away divine
 Oh how I'm waitin', anticipatin',
 'Cause wedding bells will make you mine.

(Can't wait for wedding bells to chime!)

Copyright 1949 by Laurel Music Corp.

I DON'T KNOW ANY BETTER(RCA Victor Record by Lily Ann Carol)
IRVING GORDON

They say it's wrong to love you so
 And before long my tears will flow
 But I don't know any better
 And It's better that I don't know
 With someone new they say you'll flirt

They tell me you kiss and desert
 But I don't know any better
 And the things I don't know won't hurt

They say that I'll soon weep, dear
 I'm a fool for your charms
 Should look before I leap, dear
 But who wants to look when I can be in your arms

Scorn me or care, stay, dear, or go
 Joy or despair I love you so
 For I don't know any better
 And it's better that I don't know

Copyright 1952 by Shapiro, Bernstein & Co., Inc.

I LAUGHED AT LOVE

(RCA Victor Record by Sunny Gale)

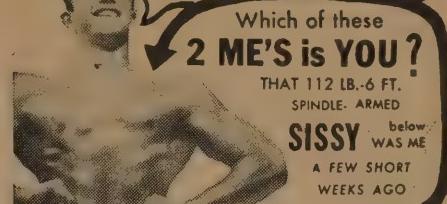
BENNY DAVIS ABNER SILVER

I laughed at love, I wasn't smart
 I'm thru with love, I told my heart
 When people mentioned our affair
 I laughed and said I didn't care
 But now there's not a day goes by
 That I don't think of you and cry
 I laughed at love, I was too blind to see

That love was laughing at me

Copyright 1952 by Redd Evans Music Co.

**I GAINED
53 LBS. OF SHAPELY
MUSCLES!**



Which of these
2 ME'S is YOU?

THAT 112 LB.-6 FT.

SPINDLE-ARMED

SISSY below

A FEW SHORT
WEEKS AGO

NO! friend you
 don't have to be
 SKINNY any more
 just mail the FREE
 coupon below
 as I did. Soon
 YOU can add

6½ inches to your CHEST
 3 inches to each ARM
 and the rest
 in proportion
 just as I did

You Can WIN
 This 15" tall SILVER TROPHY
 JUST AS I DID IN
 10 MINUTES
 OF FUN A DAY!

Come on, PAL, NOW
 YOU GIVE ME

**10 PLEASANT MINUTES A
DAY IN YOUR HOME... AND I'LL GIVE
YOU a NEW HE-MAN BODY
For Your OLD SKELETON FRAME:**

says George F. Jowett

World's Greatest Builder of HE-MEN

GEORGE F. JOWEET
Champion of
Champions
8 Times Wins
Perfect
Men Contest

NO! I don't care how skinny or
 flabby you are; if you're a
 teen-ager, in your 20's or 30's or
 over; if you're short or tall, or what
 work you do. All I want is JUST 10
 EXCITING MINUTES in your
 home to MAKE YOU OVER by
 the SAME METHOD I turned
 myself from a wreck to a
 Champion of Champions.

YES! You'll see INCH upon
 INCH of MIGHTY
 MUSCLE added to YOUR ARMS.
 Your CHEST deepened. Your
 BACK AND SHOULDERS broadened.
 From head to heels, you'll gain SOL-
 IDITY, SIZE, POWER, SPEED! You'll
 become an ALL-AROUND, ALL-AMERICAN
 HE-MAN, A WINNER in everything
 you tackle—or my Training won't
 cost you one solitary cent.

Develop
YOUR 50 MUSCLES
 Gain Pounds,
INCHES, FAST!

Friend, I've traveled the world.
 Made a LIFETIME STUDY of every
 way known to develop your body.
 Then I devised the BEST by TEST,
 my "5-WAY PROGRESSIVE POWER,"
 the only method that builds you
 5-ways fast. You save
 DOLLARS like movie
 star Tom Tyler did.
 Like champ Roger
 Hirsch did. Like MANY
 THOUSANDS like you
 did. SO Mail coupon
 NOW!

**THIS MAY BE
YOUR LAST
CHANCE
TO GET FOR
ALL 5 10¢**

PICTURE
 PACKED COURSES
 MILLIONS HAVE
 BEEN SOLD FOR
\$1 AND MORE

How to Build
 A MIGHTY
 CHEST
 How to Build
 MIGHTY
 ARMS
 How to Build
 A MIGHTY
 BACK
 How to Build
 MIGHTY
 LEGS
 How to Build
 A MIGHTY
 GRIP

PHOTO BOOK
 HOW
 To Achieve
 Nerves of Steel,
 Muscles of Iron

How to Become a
 MIGHTY HE-MAN

FREE

BOTH FREE FOR QUICK ACTION
 1. Photo Book of STRONG MEN
 2. MUSCLE METER

Dept.
 HP211

"Jowett Courses greatest in
 World for Building
 All-Around
 HE-MEN"
 —F. Kelley
 Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
 230 FIFTH AVENUE, NEW YORK 1, N.Y.
 George: Send me FREE Photo Book of Strong Men,
 a Muscle Meter, plus all 5 HE-MAN Building
 Courses: 1. How to Build a Mighty Chest; 2. Mighty
 Arm; 3. Mighty Grip; 4. Mighty Back; 5. Mighty
 Legs—all in One Volume "How to Become a
 Mighty He-Man." I enclose 10c. (No C.O.D.'s)

NAME _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

DON'T RISK PIMPLES CAUSED BY BLACKHEADS

Ugly BLACKHEADS out in Seconds or NO COST!

Try VACUTEX Blackhead Remover

\$100
10-DAY TRIAL COUPON

The amazingly effective Vacutex extracts Blackheads automatically — WITHOUT squeezing the skin or injuring tissues. Easy to use with three fingers. It reaches Blackheads anywhere. Try it 10 days and if not delighted, return VACUTEX and your dollar will be refunded.

BALCO PRODUCTS CO. Dept. 6
19 W. 44th St., N. Y. 18, N. Y.
Enclosed find \$1. Send postpaid
Send C.O.D. I will pay postage
\$1 plus postage; \$1 refund if not delighted.

Sorry, No C.O.D.'s Outside U.S.A.

If it's MONEY you want Sell CREATIVE Christmas Cards

Show samples to friends in spare time... make more money. Choose from 161 leading values: new \$1 Assortments, Name-in-Gold and other Personalized Christmas Cards, Gift Items, Stationery, Children's Books. You keep up to 50¢ of every \$1, also valuable Bonus Gifts! No experience needed. 4 assortments on approval and Personalized Samples FREE. Write today!

Creative Card Co., 2505 Cermak, Dept. 139C, Chicago 8, Ill.

Learn Profitable Profession in 90 days at Home

MEN AND WOMEN, 18 to 60 Swedish Massage graduates make big money working full or spare time with doctors or in hospitals, health resorts, sanatoriums, clubs, private practice. A dignified, interesting career! Qualify for your graduation certificate. Thorough instruction at home as in class rooms. Write now for illustrated book—FREE. The College of Swedish Massage Dept. 25P, 41 E. Pearson St., Chicago 11, Ill.

Are you LUCKY?
IF NOT—Why Not?
Send your birthdate. Get your personalized forecast of Love, Marriage, Success, Money, Friends, Fame. Use your number analysis as a guide to happiness. Usually \$5.00, now for limited time 25c. Rush birthdate, 25c in coin and 2c stamp. Money back guarantee. FREE for completeness—a dictionary of 300 usual dreams. Send today. APPLIED NUMBERS, Dept. 711 P.O. Box 5, Cincinnati 11, Ohio

PROFESSIONAL

Electric Guitars, Electric Accordions, Amplifiers, Triple-necks, double-necks, pick-up mikes, Recorders, etc.
WHOLESALE (factory to you)
FREE CATALOG - 1953 Models
FREE Home Study Courses with Instruments
CARVIN CO.
Box 28 HP-11
Baldwin Park, Calif.



STYLE A. Engagement Ring with a 1 kt. imported simulated diamond.
STYLE B. Wedding Ring with many simulated imported diamonds.
STYLE C. Wedding Band Plain or Embossed.

SIMULATED DIAMONDS IMPORTED ONLY 50¢ EA. Postpaid

To make thousands of new friends we offer you choice of any ring shown. Any style in white or yellow gold color effect or Sterling Silver. Just select style ring, send together with this ad—name, address, ring size and 50¢ coin or money order. ACT NOW! Guarantee: 10 Day Money Back If Not Satisfied

SIMMONS CO., 849 Church St. Annex, Dept. D778, N.Y. 8, N.Y. Nothing More to Pay—Ever!

...Train At Home For A WELL PAID CAREER

PRACTICAL NURSING

Help fill the urgent need for Trained Practical Nurses. If you are between 18 and 35, it's time to train at home in your spare time to take your place in this respected calling. Many earn while learning. High school is not needed. Nurse's equipment included. Mail this ad today for FREE Facts. Wayne School of Practical Nursing, Inc., 2525 Sheffield Ave., Dept. CY-45 Chicago 14, Ill. Please rush FREE FACTS and Sample Lesson Pages.

Name _____ Age _____
Full Address _____

TIME TO GO

(Columbia Record by Sarah Vaughan)
SID FRANK RAY GETZOV YVON ALAIN

Time to go

Let's have one cigarette
Then I'd better get started
Guess I've said all I had to say
Time to go, not a single regret
Should have known we'd be parted
And that I'd fall in love this way
I thought love was a thing to resist
Till we kissed like I've never been
kissed

Though I knew you were playing a game

I fell madly in love just the same
Time to go, I am certain
And yet I am so brokenhearted
Maybe we'll meet again some day
And if you feel a spark burning then
We can try it all over again

But till then it's time to go
Copyright 1951 by France Music Corp.
Copyright assigned 1952 to Weiss and Barry, Inc.
Copyright 1952 by Weiss and Barry, Inc.

YOU NEARLY LOSE YOUR MIND

ERNEST TUBB

Now, if you love your papa
And you treat him right
But he keeps on fussin' at you
Ev'ry day and night
Then he's gonna trifle on you
They'll do it ev'ry time
And when your baby starts to steppin'
You nearly lose your mind

Now, if your papa's mean
Take a tip from me
Lock him up at home, gal
But hang on to that key
'Cause he's gonna trifle on you
They'll do it ev'ry time
And when your baby starts to steppin'
You nearly lose your mind

But if your papa's good
I'll tell you what to do
Give him lots of lovin'
Lord, but watch him closely too
'Cause he's gonna trifle on you
They'll do it ev'ry time
And when your baby starts to steppin'
You nearly lose your mind.

Copyright 1943 by American Music, Inc.

I'M GLAD THAT YOU'RE HAPPY WITH SOMEBODY ELSE

(But I'm Sorry It Couldn't Be Me)
BEN DROHAN BEN McLAUGHLIN
I'm glad that you're happy with somebody else

But I'm sorry it couldn't be me
I cried when we parted, but I don't
blame you

You just did what you heart told you to

Though you're out of my arms,
You are still in my dreams
And forever that's where you will be
I'm glad that you're happy with somebody else

But I'm sorry it couldn't be me

Copyright 1951 by Hawthorne Music Corp.

DO YOU WANT LONGER HAIR? MAKE THIS EASY 7-DAY TEST!

Just try this SYSTEM on your hair 7 days and see if you are really enjoying the pleasure of ATTRACTIVE HAIR that can so very often capture Love and Romance for you.

MARVELOUS HELP FOR DRY, BRITTLE, Breaking-Off HAIR

WHEN SCALP and HAIR CONDITIONS are normal and dry, brittle, breaking-off hair can be retarded, it has a chance to get longer... and much more beautiful. Amazing. The JUELENE System is not a hair restorative.

SEND NO MONEY—Fully Guaranteed
Just try the JUELENE SYSTEM for 7 days. Then let your mirror PROVE the thrilling results. JUELENE comes in 2 Forms Pomade Liquid. SEND FOR IT TODAY! C. O. D. \$1.00 plus Government charges. It is fully guaranteed. Money back if you are not delighted. Write Now! JUEL CO. 4727 N. Damen, Dept. A-618 Chicago, Ill.

GET-ACQUAINTED OFFERS

Mary John
This Lovely 14-K Gold Plated FRIENDSHIP PIN
SPECIAL 35¢ with this ad
NOTHING MORE TO PAY. Engrave FREE with your name and his name in. Chain with any name engraved.
14 K. Gold Finish
50c
HEART PENDANT
14 K. Gold Finish
50c
SPECIAL FRIENDSHIP ANKLET
GOLD PLATED OR STERLING SILVER Only 75¢
TASH ENGRAVING CO.
487 BROADWAY, Dept. 51-L, NEW YORK 13, N.Y.

NOW! SURE SAFE PROTECTION DIFFERENTLY
with COMFO-GARD
The Amazing New Sanitary Shield
Yes, here it is — look at the illustration and see at once why COMFO-GARD is different. Comfo-Gard looks like and is an abbreviated pantie — except Comfo-Gard is especially cut to hug the body contours, and is made of finest fabric and elastic materials to make it liquid repellent.
NO PINS—NO HOOKS "No-slip" loops hold the napkin securely without pins or hooks. Enjoy extra freedom from annoyances.
ELIMINATES CHAFING Wide crotch keeps the pad flat and smooth all the time thus eliminating the most common cause of chafing.
NO TELL-TALE BUMPS Exclusive form-fit design does away with tell-tale bumps.
NO STAINS—NO OVERFLOW Sheer soft liquid-proof lining makes soiling impossible. For the first time feel really safe.
LONG LIFE...WASHES IN A JIFFY...FAST DRYING
REMOVE PAD AND USE AS PANTIES OTHER TIMES
Wonderful under slacks, sport shorts and beach wear.
2 for \$1.98

TRY 60 DAYS FREE • SEND NO MONEY
MALEN MFG. CO., 20 Greens St., Dept. H-12, N.Y.C.
Please rush two (2) Comfo-Gards in an unmarked package. I will pay postage \$1.98 plus postage. If not satisfied after 60 days I may return Comfo-Gards for a full refund of the purchase price.

My waist size is _____

Name _____

Address _____

City _____ Zone _____ State _____

Check here if you enclose \$1.98 and Malen pays postage. Some refund offer holds.

JENNY KISSED ME

(Columbia Record by Guy Mitchell)
SID TEPPER ROY BRODSKY
 Jenny kissed me, Jenny kissed me
 Kissed me once and nevermore
 Many kissed me since she kissed me
 Still I'm hers forevermore
 Some have riches, fame and fortune,
 This and only this is mine
 Jenny kissed me, Jenny kissed me
 I have lived a life divine
 Say I'm weary, say I'm sad
 Say that health and wealth have missed me
 Say whatever else you may
 But say that Jenny kissed me
 Copyright 1952 by Dartmouth Music Inc.

WHAT IS THIS THING CALLED LOVE?

(Columbia Record by Percy Faith)
COLE PORTER
 What is this thing called love?
 This funny thing called love?
 Just who can solve its mystery?
 Why should it make a fool of me?
 I saw you there one wonderful day.
 You took my heart and threw it away.
 That's why I ask the Lawd in Heaven above,
 What is this thing called love?
 Copyright 1929 by Harms, Inc.

WATERMELON WEATHER

(RCA Victor Record by Perry Como - Eddie Fisher)
PAUL FRANCIS WEBSTER HOAGY CARMICHAEL
 It's watermelon weather
 That summer kinda weather
 When people get together and sing
 It's the time-a year
 The stars seem to dance with laughter
 And the moon's so big and ripe
 It can hardly climb
 So why don't you meander
 To your best girl's veranda
 And sorta kinda hand 'er the ring
 For it's the sweetheart kissin' season
 And all the world's in rhyme
 When it's watermelon, sweet love tellin' time
 Copyright 1952 by Edwin H. Morris & Co., Inc.

TO THINK WE'RE ONLY FRIENDS

LEE PEARL WALTER HIRSCH
 To think we're only friends
 But not the same old friends
 The kind of friends that we once used to be
 We meet from day to day
 But not the same old way
 The way we did when you belonged to me
 I saw you dancing tonight with some body new
 And as you passed me by
 As much as I tried I just couldn't hide
 The teardrop in my eye
 Believe me when I say
 I'll never find a way
 To teach my heart to think we're only friends.

Copyright 1952 by General Music Publ. Co., Inc.



"Who'd believe I was ever embarrassed by PIMPLES!"

Amazing New Medication

'STARVES' PIMPLES

Skin-Colored

HIDES PIMPLES WHILE IT WORKS

medication. Thousands of grateful users (adults as well as teen-agers) have found that CLEARASIL is one medication that really worked for them. So even if other treatment has failed, you owe it to yourself to try CLEARASIL. Get CLEARASIL today.

GUARANTEED! CLEARASIL must amaze you the first time you use it—or your money back. Return tube to address below.



Economy Size
98¢
At Your Druggist

Above photograph shows how CLEARASIL hides pimples. *Overactivity of certain oil glands is recognized by authorities as a major factor in acne.

© 1952 Easton, Inc., New York 17, N.Y.

Doctors Amazed At Results

Now released to druggists—the sensational, scientific, skin-colored medication especially for pimples. In skin specialists' tests on 200 patients, CLEARASIL brought amazing relief to 8 out of every 10. CLEARASIL is greaseless and fast-drying in contact with pimples. Actually starves pimples because it helps remove the oils* that pimples "feed" on.

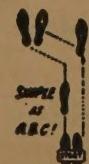
CLEARASIL ends embarrassment—gives new confidence immediately because its skin-color hides pimples amazingly while it helps dry them up. Greaseless, stainless—pleasant to leave on day and night for uninterrupted

LEARN TO DANCE IN 5 DAYS OR PAY NOTHING!

SIXTEEN AMAZING DANCE COURSES! BE MORE POPULAR!

What happens to you when everyone starts to dance? Do you join the fun . . . or do you sit and watch alone? NOW—thanks to this unusual dance book, you'll find it much easier to learn to dance and be popular! Your friends will be amazed and surprised when they see you do the latest dance steps with ease. This book is written clearly, simply and is full of easy-to-follow illustrations. And you learn in the privacy of your home!

If You Can Do This Step—
You Can Dance
In 5 Days!



FOX TROT—RHUMBA—SAMBA

This amazing book includes instructions for COUNTRY DANCES . . . and shows you how to call SQUAREDANCES!

NOW ONLY \$1.98

TEST IT
5 DAYS!



Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.

"Dancing" was written by Betty Lee, one of America's foremost dancing authorities. It contains 16 complete dance courses, each worth as much as you pay for the entire book! It will help you learn all dance steps including Rhumba, Samba, Jitterbug and Fox Trot and 12 others!

HAVE MORE FUN!

Study the chart and see how this exciting book can help you become a smooth dancer! Just fill in coupon and "Dancing" will promptly be sent to you by return mail in plain wrapper.

MAIL COUPON TODAY

PIONEER PUBLICATIONS INC., Dept. 4511-H
1790 Broadway, New York 19, N.Y.

Please rush my copy of "Dancing" in plain wrapper. If I am not completely satisfied, I'll return book in 5 days and get my \$1.98 back.

Send C.O.D. I'll pay postman \$1.98 plus postage,

I enclose \$1.98. You pay postage.

Name

Address

City State

WHO KNOWS

SUNNY SKYLAR CAMARATA

Who knows what's in store?

Will our hearts beat as one evermore
And will our dreams be always this
newOr some sad day will our romance fall
through

Who knows bye and bye

You might meet someone else and I'll
cryBut right now no love with ours com-
pares

So who knows

And with your arms around me, who
cares?Copyright 1952 by Promenade Music Inc.
Sole selling agent George Paxton, Inc.**THE GREATEST SINNER OF
THEM ALL**

STANLEY ADAMS LARRY STOCK

If it's a sin to want you

If it's a sin to fall

If it's a sin to thrill when you walk in
Then I'm the greatest sinner of them
all

If it's a sin to miss you

Lonesome until you call

If I'm to blame because my heart's
afameThen I'm the greatest sinner of them
Maybe I'm foolish,A bit of grammar schoolish to care
the way I do

Maybe we'll break up

And maybe I'll wake up crying over
you

But what can I do?

If it's a sin to need you

Summer and spring and fall

If it's sin to love you, lose or win
Then I'm the greatest sinner of them
allCopyright 1952 by Alamo Music, Inc.
All rights reserved. International Copyright Se-
cured. Used by permission.**MANDOLINO - MANDOLINO**

(In Santa Lucia)

(RCA Victor Record by Henri Rene)

SUNNY SKYLAR GERHARD WINKLER
In Santa Lucia as the deep shadows
fallA mandolin's playing a song I recall
It brings back a moment I can never
forgetIn Santa Lucia the night that we met
The moon was high above you
Your kiss was sweet and long
I heard you say "I love you"
As someone played a song
Wherever I wander my memory
straysTo Santa Lucia where a mandolin
plays

Mandolino Mandolino

Maybe somewhere she is lonely
Serenade my one and only while I'm
away

Mandolino Mandolino

Some day soon I'll be returning
And so she will not forget me,

Mandolino, play

Copyright 1949 by Ralph Marta Seigel
Copyright 1952 by Chas. K. Harris Music Publ.
Co., Inc.

EXTRA MONEY
FOR WHATEVER
YOUR HEART DESIRES

Earn with
Friendship
 CHRISTMAS
 CARDS

REPLACEMENT OR REFUND OF MONEY
 Guaranteed by
 Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Just show big value \$1 Christmas
 Card Assortments to folks you know.

Gorgeous new designs sell fast. You
 make \$50 on 100 boxes. Embossed
 Name-Imprinted Christmas Cards
 low as \$1 per box, many others. *You
 need no experience.* Mail coupon
 for Assortments on approval and
 lovely Imprint Samples FREE.

Friendship Studios 164 Adams Street,
 Elmira, New York

FRIENDSHIP STUDIOS, INC.

164 Adams Street, Elmira, New York

Please send me full facts, Assortments on approval and
 FREE Personalized Samples.

NAME.....

ADDRESS.....

CITY..... ZONE...STATE.....

Check box if for organization.

MAIL NOW
 FOR
 SAMPLES



CLUBS!
 CHURCH GROUPS!
 Easy to raise hundreds
 of dollars. We show
 you how. Check cou-
 pon for facts!



Style No. 750
Style No. 760
9-17 10-20 40-48 20½-28½ 10.98
20½-28½ 11.98



STYLE No. 724—A luxurious reversible cape stole, drawn through the sparkling crescent pin, adds dash to the sleek, simple and slimming lines of this rayon gabardine sheath. Black, navy, brown and grey.

STYLE No. 712—A two-tone two-tone that's fashion-wise, figure-wise and price-wise! Skylark's own body beautiful sheath with lines so slim they never tell your size—and over it, or other dresses, a fabulously full, designer-detailed topper with a convertible collar you can wear open or closed. Finest rayon gabardine in brown topper and beige dress, navy and blue, black and grey.

STYLE No. 750—Check this Buttoned-Beauty for Triple-Duty! Wear it as a cinch-belted suit, a box jacket suit or as a separate stunning topper. Wherever you go, it's as easy to convert as a traveler's checque. Rayon checkered menswear suiting in black, navy, brown. STYLE No. 760—Same suit in solid colors of fine rayon gabardine. Black, purple, smoke grey, green.

STYLE No. 735—Double feature! Skylark's summer sophisticate goes to dinner with its bolero . . . on to the dance as a short formal. And coin dots add drama to the body-beautifying sheath. Finest rayon taffeta. Black, grey, pink.

Skylark Originals

5 Union Square—New York 3, N. Y.
 PREPAID ORDER. I enclose price of garment plus 20¢ to cover postage and handling.
 C.O.D. ORDER. I will pay postman price of garment plus postage and C.O.D. charges.
 I may return garment in 10 days if not satisfied.

Style No.	Size	1st Color Choice	2nd Color Choice

NAME _____
 ADDRESS _____
 CITY _____ STATE _____

Dept. 42-11

"Imagine ME Playing Music!"

I Never Dreamed I Could . . .
Until I Discovered this EASY Way to Learn

You Learn Right at Home — Without a Teacher.
No Boring Exercises — Start Right Out Playing
Pieces! Just a Few Cents Per Lesson. FREE
BOOK Tells All About It.

Imagine me playing music. Why, until just a few months ago, I never dreamed I could learn.

"I had never shown any sign of having special musical 'talent'. In fact, I didn't know one note from another.

"There was no music teacher near my home. Besides, I couldn't have afforded private lessons. And would have been too busy for them.

"And I hate hard work and boring exercises of any kind.

"Yet here I am today — reading notes and playing music so easily that my friends are mystified. They think I've been keeping my musical ability a secret all these years!"

Here's How It Happened

"It all came about when I wrote to the U.S. SCHOOL OF MUSIC for their Free Book showing how easy it is to learn music without a teacher. This fascinating book really opened my eyes! It convinced me that anyone, anywhere can learn to read notes and play music, thanks to these easy lessons in words and pictures.

"You DON'T need any special 'talent'. You DON'T have to do tiresome scales and tedious exercises. And you DON'T have to wreck your budget . . . this famous School's home study lessons cost only a few cents each, including delightful sheet music with each lesson."

Over 850,000 Students

This experience is typical. So many of our 850,000 students didn't know a single note of music when they started. Others had "given up" their music many years ago and wanted to get back to it. Thanks to our tested home study method, these people learned to play so quickly and easily their friends were amazed! Today they are experiencing the many pleasures which the ability to play can bring. Chasing away "the blues" with music after a hard day's work. Meeting new friends—and enjoying greater prestige among old friends. Making extra money from playing or teaching. Getting more listening pleasure from concert or radio music.

You make amazingly rapid progress because each new lesson is a treat instead of a chore. Instead of doing tedious exercises, you learn by playing real pieces, beginning with the very first lesson! Soon you can play all your favorite music by note.



THOUSANDS NOW PLAY WHO NEVER THOUGHT THEY COULD

Learns Faster Without Teacher

"I have no special talent — but thanks to your method, I play my guitar (according to impartial people) better than many students who have taken lessons from teachers for longer periods, and naturally at a higher cost." — Myrella-Muquette Saint-Andre, Montreal.



"Easy As Falling Off Log"

"It's easy as falling off a log. I have always wanted to play and now a life-long dream is being fulfilled." — Mrs. Phyllis B. Jones, Blanding, Utah.



How Famous Orchestra Leader Got His Start

"I got my start in music with a U.S. School Course. How easy it is to learn to read notes and play an instrument this 'teach yourself' way! In fact, this school did so much for me that I've enrolled my two daughters." — Lawrence Welk, famous orchestra leader.

Didn't Know a Note Now Plays for Dances

"I didn't know one note of music! Three months later I started to play for dances. I have been invited to many parties and made people very happy with my music." — Miss Rosio Montemurro, Vancouver, B.C., Canada.



"Never Dreamed I Would Ever Play"

"I never dreamed I would ever play. I didn't know one note from the other. Today I can play six delightful pieces after only two months." — Mrs. Dallas B. Kerk, Lodgepole, Nebr.



FREE BOOK and Free Lesson-Sample

U.S. SCHOOL OF MUSIC, Studio B211,
Port Washington, N.Y.

Send me FREE BOOK and FREE Lesson-Sample. No obligation — and no salesman is to call upon me. I'm interested in playing (name instrument)

I do I do not—have instrument now.

Name (Please Print)

Address

City State



Mail the coupon, and we will gladly send you our valuable 38-page FREE BOOK and a FREE Lesson-Sample too. Then you'll see, with your own eyes, convincing proof that YOU, TOO can learn music at home — without a teacher — quickly, easily, and inexpensively. You'll see why our School has been so successful for 54 years. So mail coupon right away. No obligation; no salesman will call on you. U.S. School of Music, Studio B211, Port Washington, N.Y. (Special Reduced Prices on instruments to our students.)